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LOVE AUDIO WEEK

10th to 16th June 2019

For one week in June, audiobook publishers across the UK will come together to celebrate the audiobook format. Tune in to [Twitter](#), [Facebook](#), [Instagram](#) and the [website](#) for insight into how an audiobook gets made and what makes this format unique for listeners on-the-go, those that don't fit the typical book-buyer mould, and readers with print-disabilities.

SUPPORTED BY

THE **PUBLISHERS**
ASSOCIATION

The Publishers Association represents the interests of UK publishers across consumer, education and academic publishing. [Find out more.](#)

USING THE LOGO



Use the primary logo on all branded materials.
Always ensure that there is enough white space around the logo for it to maintain prominence.



Use the secondary logo on dark or graphic backgrounds.



Be careful not to distort the dimensions of the logo when you resize it.

Tip: Hold down shift when resizing.

COLOUR PALETTE



DEEP PURPLE

#49176d

ZESTY GREEN

#28d352

GENTLE TEAL

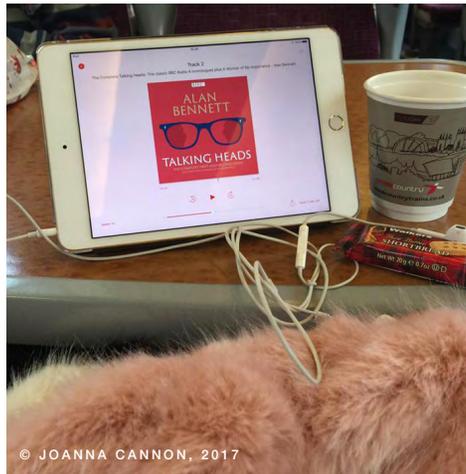
#00b1b0

Add the Creative Cloud Library to your Adobe account:

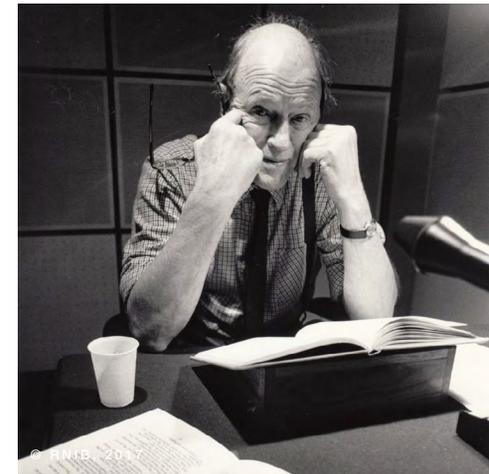
<https://adobe.ly/2UXZeVH>



Audio publishing staff participating in the campaign. **Fun in the office, publishing people, #weloveaudio.**



Candid user-generated images. **Multi-tasking, shared reading, mindfulness.**



Archival photography of talking books (pictured: Roald Dahl). **Origin story, progress and change, historical figures.**



Behind-the-scenes and interviews with authors and narrators. **The creative process, celebrity, storytelling.**



on the subject of Listening Books
© LISTENING BOOKS, 2019

PRIMARY TYPEFACE

Heading Style 1: Helvetica

Helvetica is a sans-serif typeface comprising the following styles: Thin, *Thin Italic*, Light, *Light Italic*, Roman, *Italic*, Medium, *Medium Italic*, **Bold**, ***Bold Italic***, **Heavy**, ***Heavy Italic***.

Use **Heavy** for headings and left-aligned Medium for paragraph text.

Use this typeface for all promotional materials, e.g. brochures, flyers, direct email campaigns, websites, social media cards.

SECONDARY TYPEFACE

Heading Style 2: Arial

If you don't have access to Helvetica, you can use Arial. Arial is a sans-serif typeface comprising the following styles: Regular, *Italic*, **Bold**, ***Bold Italic***, **Black**, Narrow, *Narrow Italic*, **Narrow Bold**, ***Narrow Bold Italic***.

AUDIO PUBLISHERS



Bolinda is the number one audiobook publisher in the British Commonwealth, having supplied audiobooks in libraries for over 30 years, and the creator of BorrowBox—the fastest growing digital solution for audiobooks and ebooks in the UK.

Follow Bolinda:



Bonnier Publishing is a major book publisher with group sales of £128m. Inspired by the aim to 'publish for everyone,' the group creates entertaining content across all genres and price points.

Follow Bonnier:



Cambridge University Press is proud to present a new audiobook collection, starting with a selection of books which present cutting-edge ideas of huge relevance to the way we live and understand our world.

Follow CUP:



Canongate is an independent publisher: since 1973 we've worked to unearth and amplify the most vital, innovative voices we can find, wherever they come from, and we've published all kinds of books – thoughtful, upsetting, gripping, beatific, vulgar, chaste, unrepentant, life-changing...

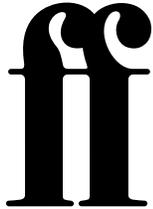
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Founded in 1929 in London, [Faber & Faber](#) is one of the world's great publishing houses. Our list of authors includes thirteen Nobel Laureates and six Booker Prize-winners. We are proud to publish the foremost voices in fiction, non-fiction, poetry, and drama.

Follow Faber & Faber:



With a heritage stretching back 200 years, [HarperCollins](#) is one of the world's foremost book publishers, with a catalogue ranging from cutting-edge contemporary fiction to award-winning apps and everything in between.

Follow HarperCollins:



[Headline](#) is home of the biggest brands and we've been breaking the mould since our inception in 1986. Our eponymous flagship commercial imprint cut its teeth on discovering breathtaking new talent such as Martina Cole and Neil Gaiman and we seek out the gold standard of commercial writers.

Follow Headline:



[Hodder & Stoughton](#), founded in 1868, is a major publisher within Hachette UK—one of the UK's biggest publishing groups. We publish a wide range of fiction and non-fiction titles and are renowned for passion, quality and delivering bestselling commercial books in many different formats.

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Hodder & Stoughton:





For nearly a quarter of a millennium, [John Murray Press](#) has been unashamedly populist, publishing the absorbing, provocative, commercial and exciting. From selling volumes of Byron to massed crowds from the window of the old Albemarle Street offices, to publishing Jane Austen, Charles Darwin and Queen Victoria, John Murray has always published great writing for a wide audience.

Follow John Murray:



[Listening Books](#) is a UK charity with over 60,000 members providing a postal and online audiobook library for anyone who finds reading or holding a book is impacted by a disability, illness, or mental health condition. We offer the best commercially sourced audiobooks, and also record titles that support the education of pupils from age 7 to 18 who would otherwise struggle to access educational titles.

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Four times the winner of the Publisher of the Year Award, most recently in 2014 at the Bookseller Industry Awards, [Little, Brown Book Group](#) has a proven history of success, and a track record for delivering bestsellers across the full range of our publishing.

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In July 1985 [Michael O'Mara Books](#) published its first book. At that time the firm's only two employees were Mr. and Mrs. O'Mara and the offices were the spare bedroom of their semi-detached Clapham house, it was, quite literally, a Mom and Pop business. Now, after thirty years of publications, with a backlist of a thousand titles, it is still a family firm, producing one hundred and fifty new books a year.

Follow Michael O'Mara:



The [Orion Publishing Group](#) is one of the UK's leading publishers. It was founded in 1991 and soon after Orion began negotiations with Lord Weidenfeld and acquired Weidenfeld & Nicolson as the nucleus of the new publishing group.

Follow Orion:





Pan Macmillan is one of the largest general book publishers in the UK, with imprints including Macmillan, Mantle, Pan, Picador, Bello, Tor, Kingfisher, Macmillan Children's Books, Campbell Books and Macmillan Digital Audio. We have recently been awarded Publisher of the Year for the second time in three years.

Follow Pan Macmillan:



Penguin
Random
House

Penguin Random House is the world's number one publisher. We champion authors, shaping and sharing writing that sparks thoughts, dreams, conversations and learning. We are a vibrant community of publishing houses, representing distinguished publishing histories marked by unparalleled success.

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Princeton University Press brings scholarly ideas to the world. We publish peer-reviewed books and audiobooks that connect authors, readers and listeners across spheres of knowledge to advance and enrich the global conversation.

Follow Princeton:



Quercus

Quercus Publishing is a distinct publishing division of Hodder & Stoughton, a wholly owned subsidiary of the Hachette UK Group. Quercus specialises in commercial fiction, non-fiction and children's publishing in digital and print format.

Follow Quercus:



The **Royal National Institute of Blind People (RNIB)** is the UK's leading charity supporting blind and partially sighted people. They offer practical and emotional support to those that need it, so they can continue living life to the full.

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publishing

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